

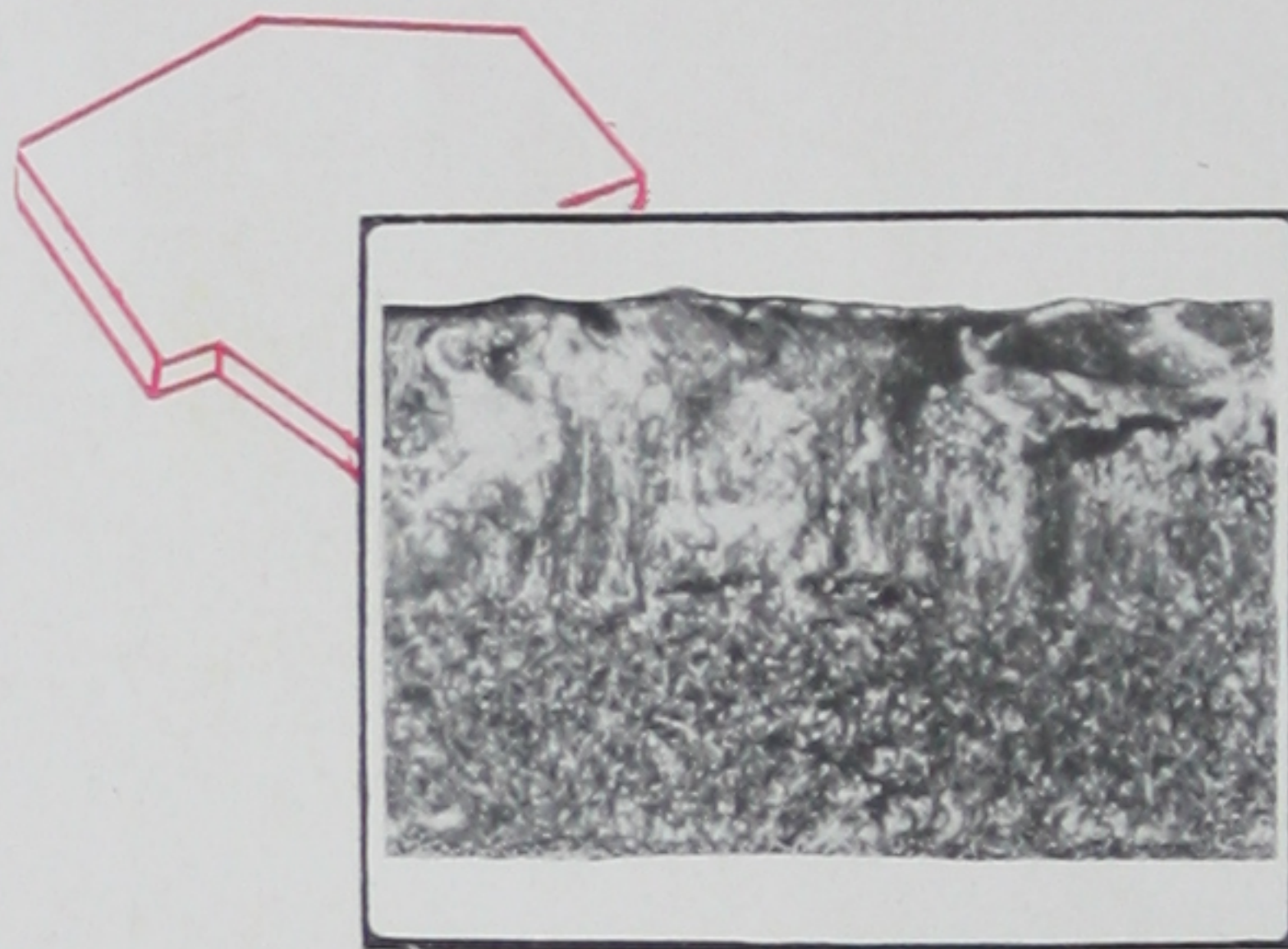
115-13.

*The Magic Touch
of*
Preston Shingles



Preston
 **ROOFING**

Keystone Roofing Mfg., Co.
York, Pennsylvania



Microscopic Enlargement

THE wearing qualities of Preston Shingles are dependent not only on the quality but also on the quantity of asphalt which each shingle contains. If you examine the edge of a Preston Shingle you will notice that it is practically a solid body of asphalt. This feature of Preston Shingles accounts for their remarkable wearing qualities.

KEYSTONE ROOFING MANUFACTURING CO.



YORK, PENNSYLVANIA

The purpose of this booklet is to tell you something of Preston Roofing. Even though the illustrations are beautiful they do not give you a true picture of the beauty of Preston Roofing. There is an indescribable harmony of color between a house roofed with Preston Sunset Shingles and the surrounding landscape which has to be seen to be appreciated. In addition to the beauty of a Preston roof it is also extremely durable.

Keep in mind as you read this book that the materials and workmanship that go into our products are responsible for their unusual wearing qualities.

If we can assist you in any way, it will be a privilege to do so.

10 89-24331-10F

SHINGLES *with the tints* *of a rare autumn day*

PRESTON Roofing is the name of a distinctive type of asphalt shingles and roll roofing. These shingles not only give unusual wear owing to their thickness but their color effects are extremely pleasing and add beauty to any home whether it is modest or elaborate.

A roof is so prominent a part of a house that it must look well or the whole appearance of your home will be marred. Don't overlook the importance of your roof at any time—it's one of the most vital points of your house; it guards your comfort and your household goods. The color effects of Preston shingles can transform the appearance of a house even if it may otherwise lack character.

Preston shingles are perfectly adapted to any type of architecture that has a pitched roof. The soft natural tints of slate and stone particles with which Preston Sunset Shingles are surfaced harmonize so perfectly with the mellow tints and changing tones of nature that they can transform your house into a picture home.



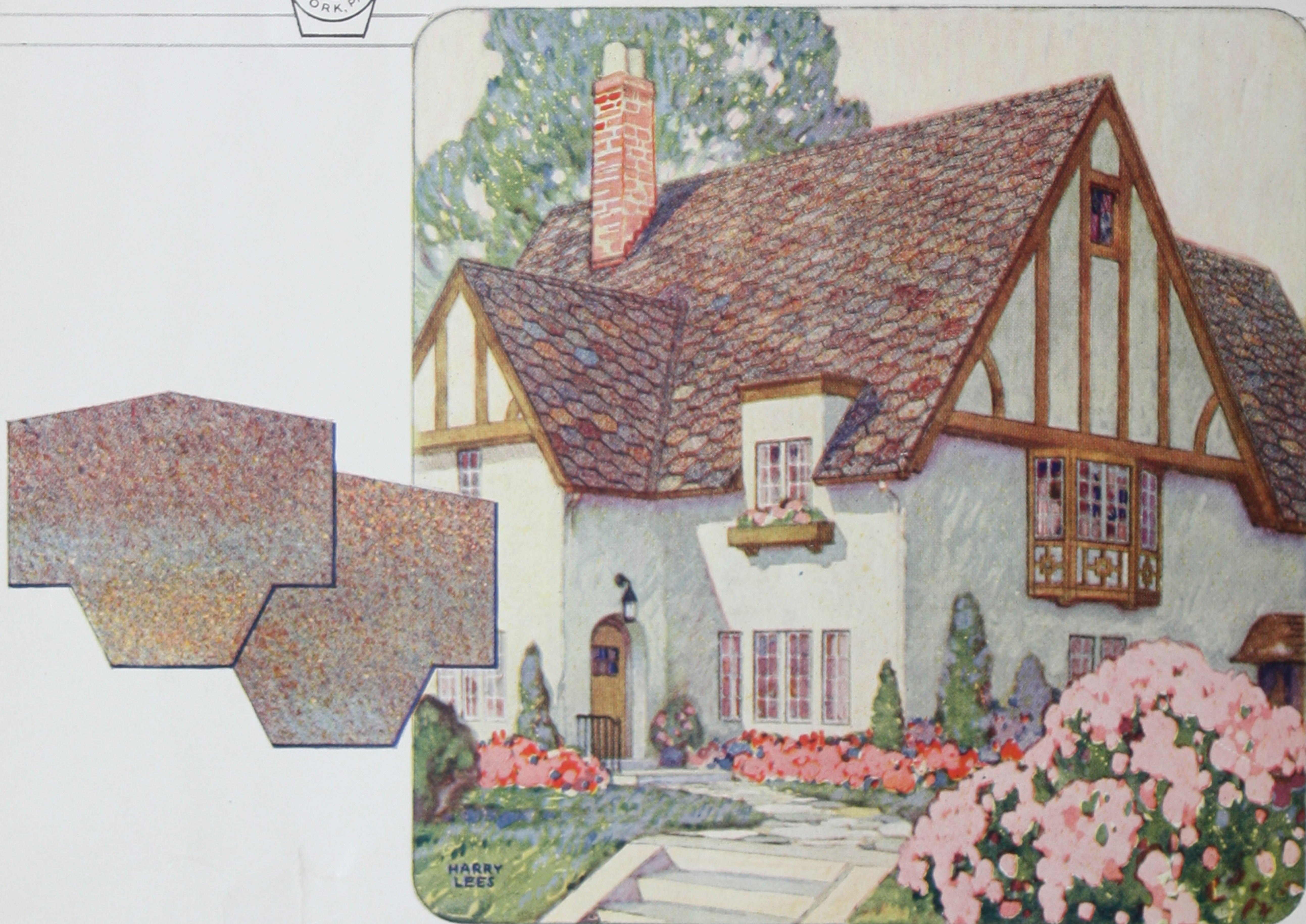
Sunset-Hexo-Diamond-Shingles *give unusual beauty and distinction*



THE color effects obtainable with Preston Roofing under changing conditions of light emphasize the beauty of your roof. Whether in the glare of a noonday sun or in the soft twilight, Preston Sunset Shingles are pleasing. The alluring play of tints is so intriguing that you will find a fresh enthusiasm for Preston Sunset Shingles every day you live in your home. In addition to their beauty, Preston shingles are noted for their remarkable wearing qualities.

Preston

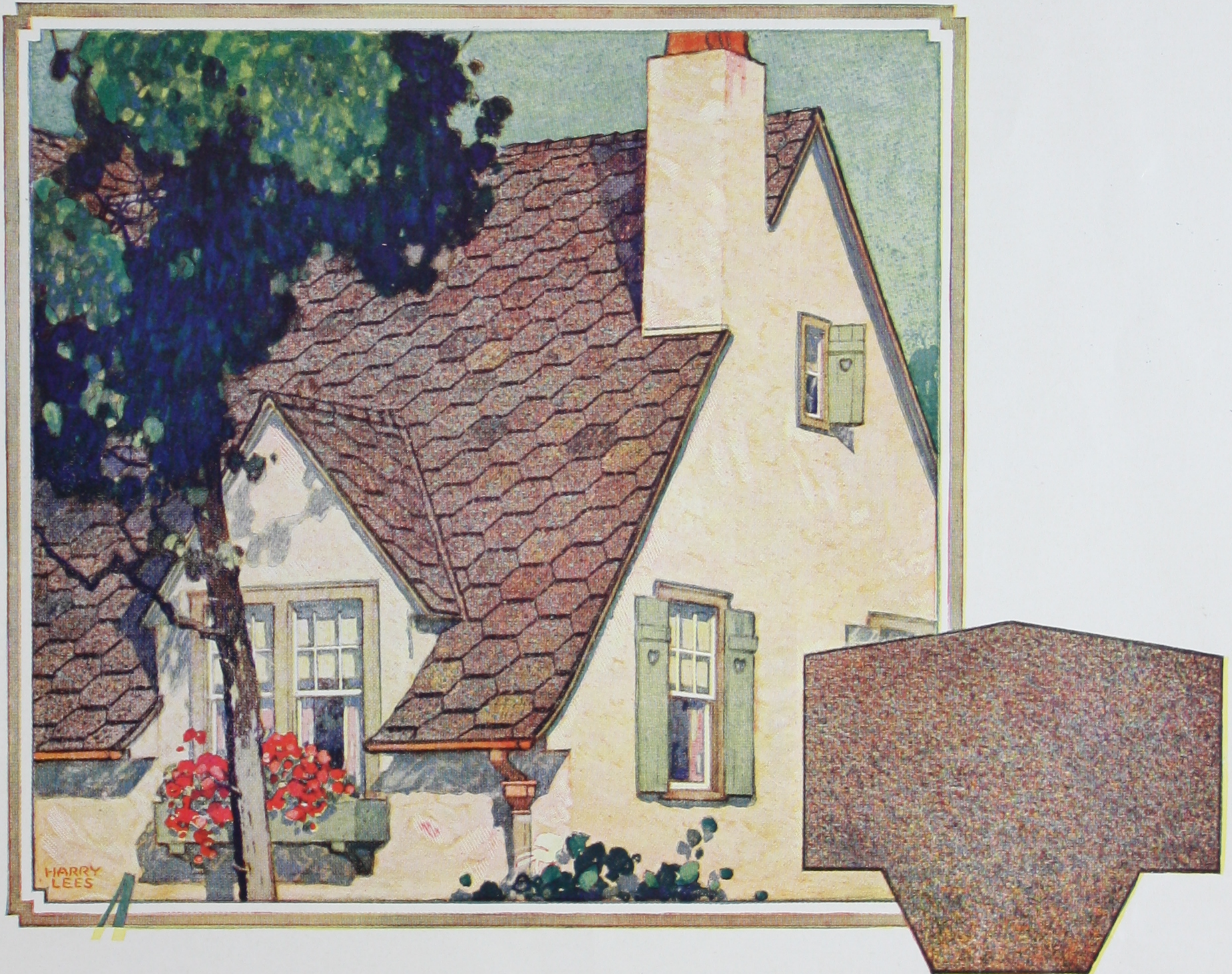
ROOFING



IN CERTAIN lights the soft warm tones of Preston Sunset Shingles give an effect not unlike an autumn hillside. These colors like that of all Preston shingles are lasting because they are produced by the natural colors of the slate and stone particles with which the shingles are surfaced.

Preston Shingles will add charm to any type of architecture. They are equally satisfactory for residences costing thousands of dollars or simple unpretentious bungalows or cottages.

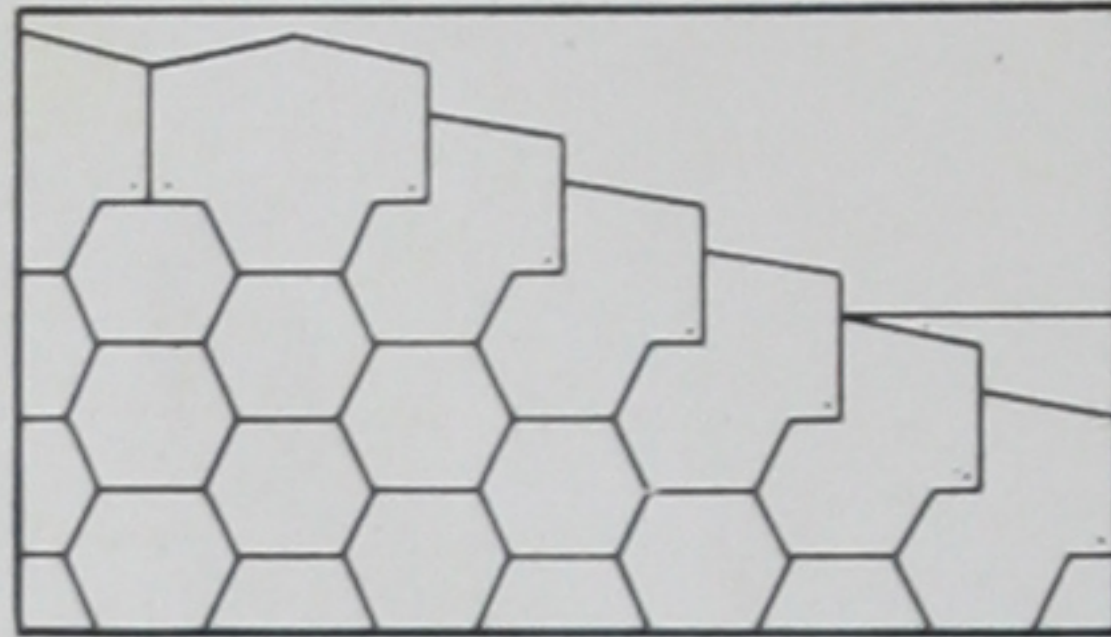
Shingles that make your home distinctive



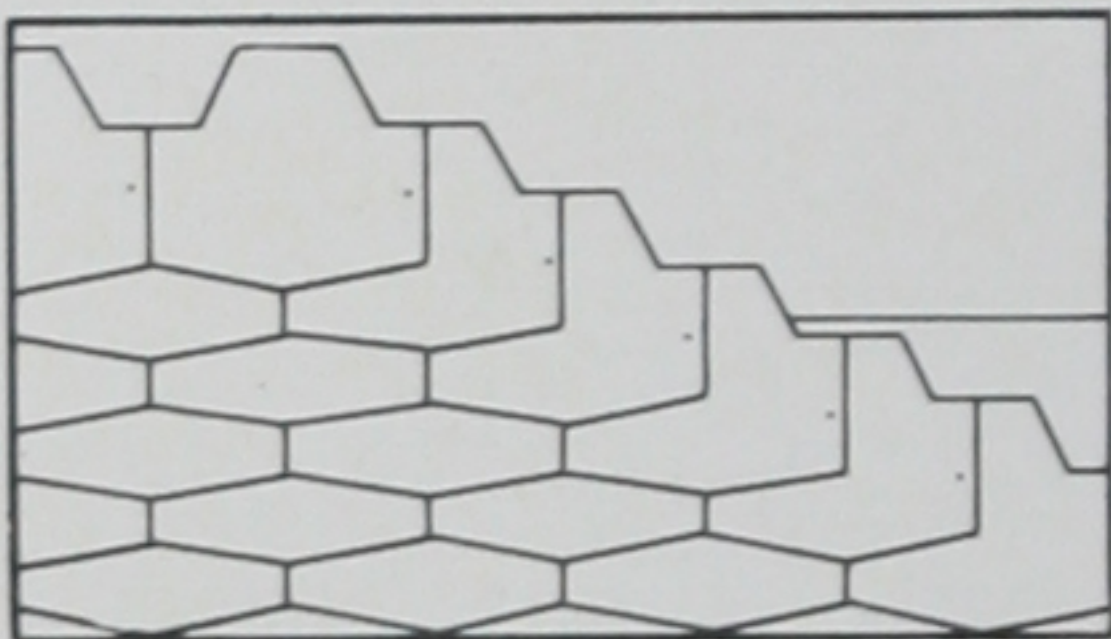
This illustration shows that the outstanding quality of Preston Shingles is distinctiveness. The Sunset shade makes each roof individual—no two roofs can be alike.

Three qualities that a roofing shingle should possess are Appearance, Long Life, and Reasonable First Cost. Preston Shingles embody all these points to a very unusual degree. They are harmonious in color, lending to the house a distinctive individuality. They have proved their wearing qualities by years of service and their cost is within reach of any house-owner.

The new thatched pattern makes a charming roof



WHEN laid with points up, the exposed surface of Preston Hexo-Diamond Shingles forms a series of uniform hexagons.



WITH the points down, an effect like a thatched roof is created. Both patterns require the same number of shingles.

PRESTON Hexo-Diamond Shingles can be laid in two ways. With the points upward a series of uniform hexagons is formed as is shown in the preceding pages. When laid with the points down, an entirely different pattern is produced. The roof then takes on the appearance of the charming thatched effect that suggest the countryside of England.

Both patterns are produced with the same number of shingles. In each case the roof is covered with two or more thicknesses of shingles over its entire surface. Preston shingles are extremely easy to apply as they are self spacing. Anyone experienced in applying ordinary shingles will find Preston roofing to be extremely simple. There is no assorting of colors necessary and no possibility of discord in the color combinations. The thatched pattern in the heavier weights is unusually attractive—especially in the Sunset shade.

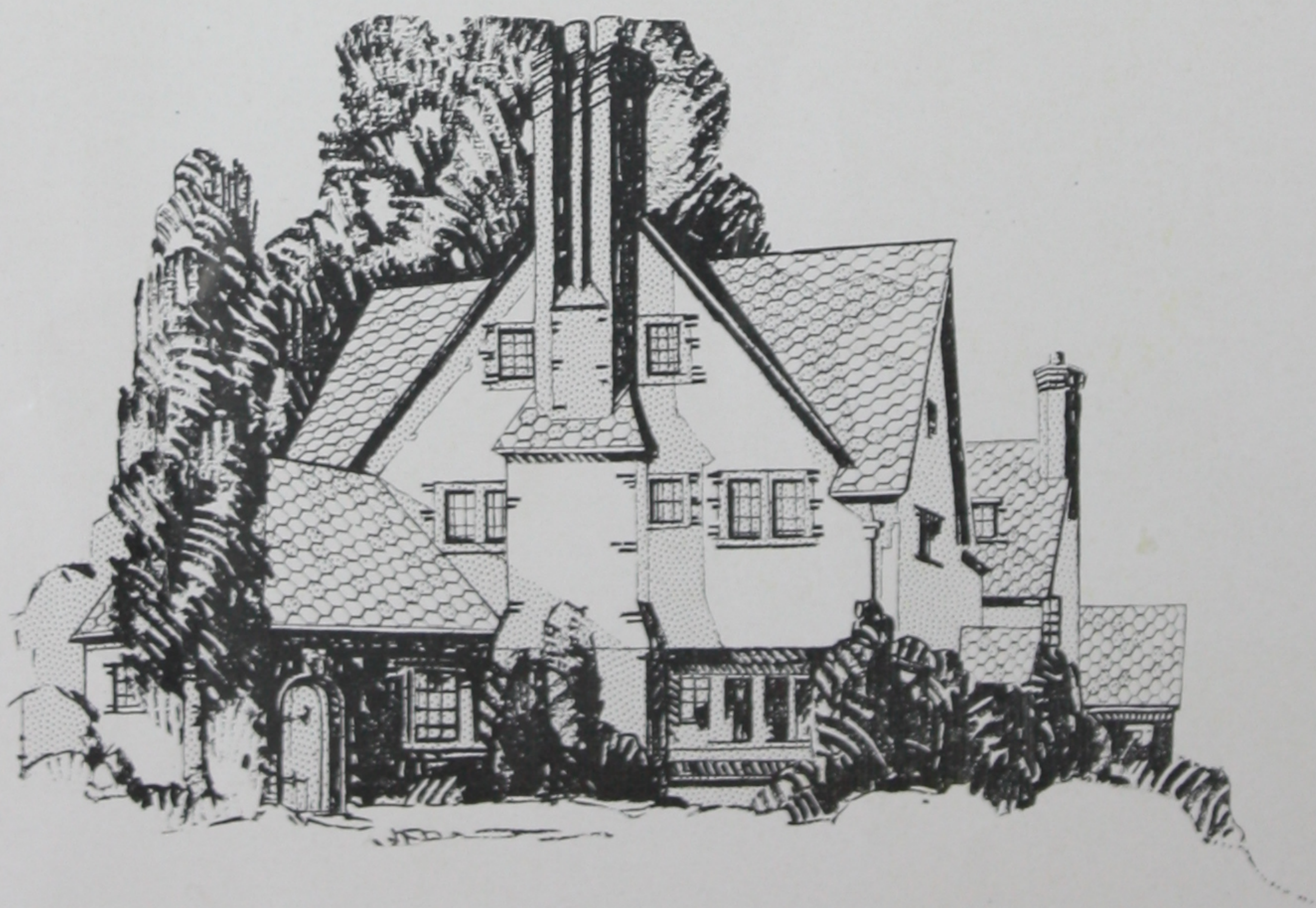


THIS illustration shows Preston Sunset Hexo-Diamond shingles when laid to produce a thatched pattern. This effect often adds just the right touch of variety to make your home distinctive.



You will be proud of your home — if you *use* distinctive Preston shingles

ARCHITECTS attach increasing importance to a roof as it relates to the whole appearance of a house. Nothing can improve the appearance of a house quite like a Preston Roof. The soft, mellow tints of Preston Shingles retain their natural colors in the surfacing material and so insure a roof of permanent beauty.



Why Preston Shingles *stand the weather*



THE storms of winter and the blistering heat of summer demand a tremendous toll from roofs. In many sections a wooden roof has to be replaced in a decade.

The wearing qualities of Preston Shingles are dependent not only on the quality but also on the quantity of asphalt which each shingle contains. If you examine the edge of a Preston Shingle you will notice that it is practically a solid body of asphalt. This feature of Preston Shingles accounts for their remarkable wearing qualities.

The thickness of Preston Shingles is one of their distinguishing characteristics. The extra heavy weight is approximately as thick as a Standard No. 1 slate shingle. The massive weight is much thicker than any other slate-coated asphalt shingle on the market and approximately one-third thicker than a Standard No. 1 slate shingle.

Three points to remember

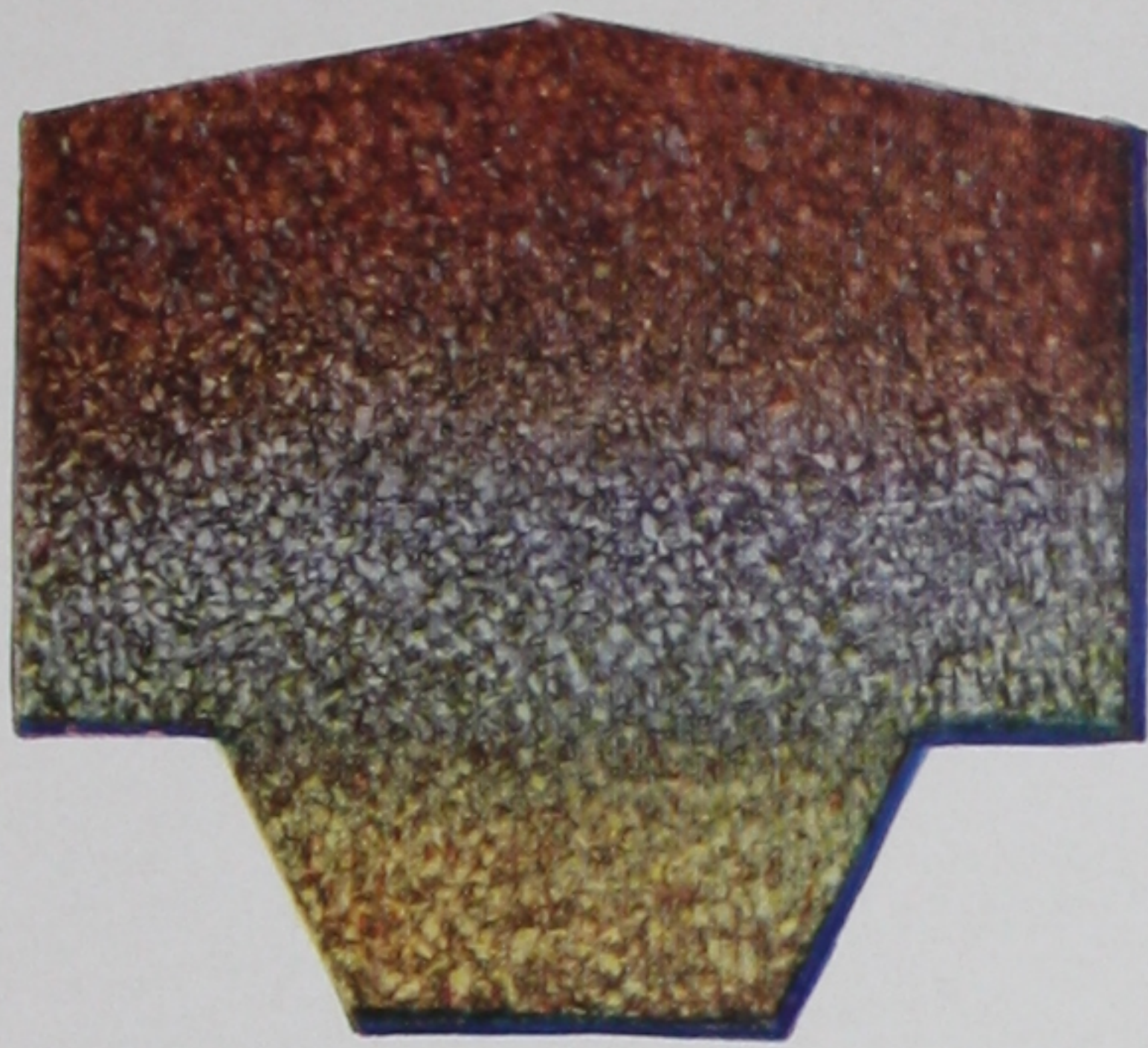
1. The design of the patented Hexo-Diamond Shingle produces at least two layers over the entire roof.
2. The unusual thickness of Preston Shingles make a durable roof.
3. This distinctive design exposes two thicknesses at the butts, thereby creating the definite shadow line demanded by architects.



People judge your house –
by its roof



PRESTON Roofing is adaptable not only for the finest residences but for garages, stables and buildings of any kind. There is a type of roofing for every type of building from the simplest to the most elaborate.



*Preston Sunset
Hexo-Diamond Shingle*



*Preston Green
Rectangular Shingle*

Your choice of four colors

PRESTON Shingles are made in four colors: Red, Blue-Black, Green and Sunset. No matter which color you choose you may be certain the effect will be pleasing. All of these colors are produced by the natural colors of the surfacing material.

Preston Shingles are made in Hexo-Diamond and Rectangular shapes and in three weights: Heavy Standard, Extra-Heavy and Massive. A description of the complete line of Preston roofing with other detailed information will be found on page 15.



*Preston Red
Rectangular Shingle*



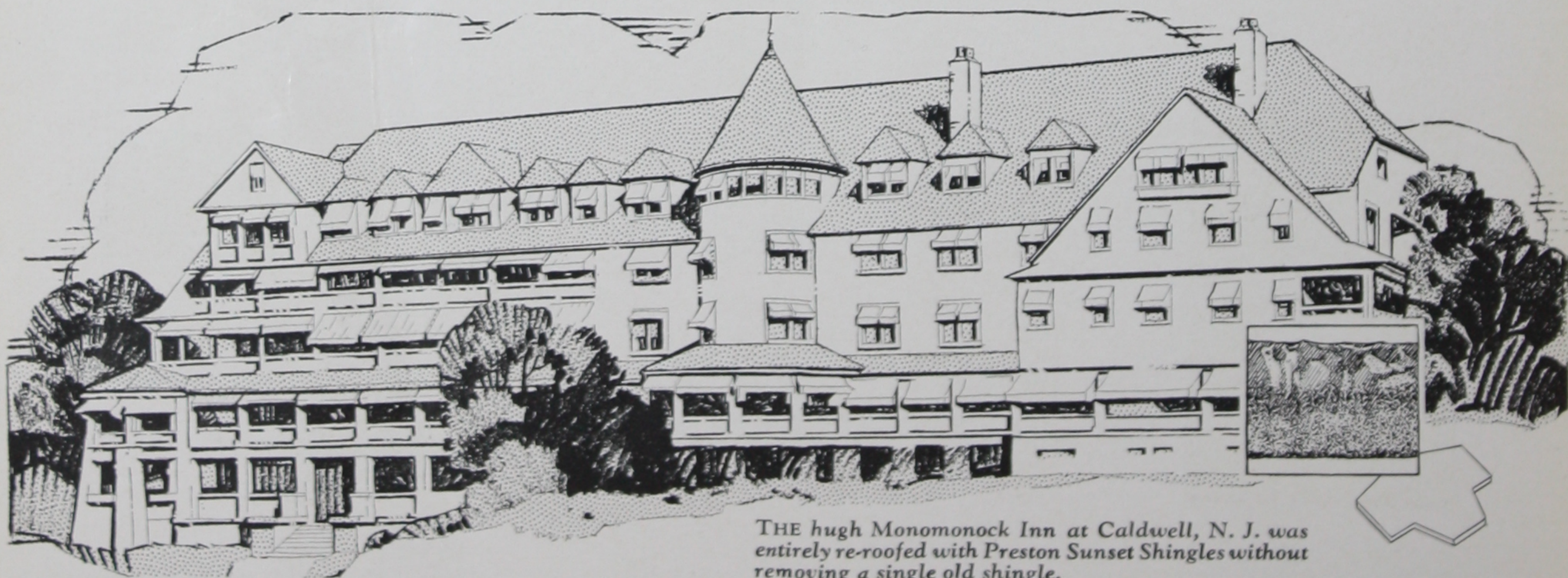
*Preston Blue-Black
Hexo-Diamond Shingle*

A Preston roof can be put right over your old shingles



NO MATTER whether your building is large or small, you can have a new Preston Roof laid right over the old shingles without exposing it to the weather and without the litter and confusion usually associated with re-roofing.

The work can be done in an amazingly short time.



THE hugh Monomnock Inn at Caldwell, N. J. was entirely re-roofed with Preston Sunset Shingles without removing a single old shingle.

Preston ROOFING

The following grades of roll roofing and shingles comprise the lines of PRESTON ROOFING:

Extra Heavy Rectangular Shingles

Colors: RED GREEN BLUE-BLACK SUNSET

Approx. wt. per sq. ~~500~~ lbs.

350

Massive Rectangular Shingles

Colors: RED BLUE-BLACK SUNSET

Approx. wt. per sq. ~~400~~ lbs.

500

Hexo-Diamond Shingles

RED	{ Heavy Standard	Approx. wt. per sq. 250 lbs.
	{ Extra Heavy	Approx. wt. per sq. 350 lbs.
	{ Massive	Approx. wt. per sq. 500 lbs.
BLUE-BLACK	{ Heavy Standard	Approx. wt. per sq. 250 lbs.
	{ Extra Heavy	Approx. wt. per sq. 350 lbs.
	{ Massive	Approx. wt. per sq. 500 lbs.
SUNSET	{ Heavy Standard	Approx. wt. per sq. 250 lbs.
	{ Extra Heavy	Approx. wt. per sq. 350 lbs.
	{ Massive	Approx. wt. per sq. 500 lbs.
GREEN	{ Heavy Standard	Approx. wt. per sq. 250 lbs.
	{ Extra Heavy	Approx. wt. per sq. 350 lbs.

Extra Heavy wt. is approximately as thick as a Standard No. 1 Slate Shingle.
Massive wt. is approximately $\frac{1}{3}$ thicker than a Standard No. 1 Slate Shingle.

Talc Surface

Put up in rolls containing 108 sq. ft.

No. 35—Approx. wt. 35 lbs. per 108 sq. ft.

No. 45—Approx. wt. 45 lbs. per 108 sq. ft.

No. 55—Approx. wt. 55 lbs. per 108 sq. ft.

No. 65—Approx. wt. 65 lbs. per 108 sq. ft.

No. 75—Approx. wt. 75 lbs. per 108 sq. ft.

No. 35 for Temporary Use. No. 45 for Light Construction.

Sufficient quantity of nails and cement included in each roll for laying.

Slate Surface

Put up in rolls containing 108 sq. ft.

Colors: RED GREEN BLUE-BLACK

Aprox. wt. 90-95 lbs. per 108 sq. ft.

Sufficient quantity of nails and cement included in each roll for laying.

We shall be glad to supply additional information and samples on request.

KEYSTONE ROOFING MANUFACTURING COMPANY
York, Pennsylvania

Preston



ROOFING

*is asphalt right
through*

